



Washington Area Compensation and Benefits Association

Your Compensation and Benefits Networking Resource

*WACABA is pleased to present:*

## Investing in a Healthy Workforce: Spending Your Way to Lower Healthcare Costs

Thursday, June 17, 2010

Hosted at The Reznick Group, Bethesda, MD

Facilitated by Eileen Quenell, Consultant, Towers Watson

### **Summary**

---

For years, most employers have attempted to manage the rising costs of health care through traditional methods of reducing benefits or raising premiums. Recently, however, some high performing employers have taken a much different approach, choosing instead to invest *additional* funds in incentives designed to encourage more healthy behaviors, or actually *increasing* benefits for treatments or procedures that have been proven to be the most clinically effective.

### **About Our Presenters**

---

Representatives from **Calvert Memorial Hospital**, **Lafarge North America** and **Sunrise Senior Living** will be presenting strategies they have pursued that have helped them not only manage their health care budgets, but also produce a healthier, more productive workforce. **Eileen Quenell**, a consultant from **Towers Watson**, will present an overview of this benefit trend and will facilitate the panel discussion.



# Washington Area Compensation and Benefits Association

Your Compensation and Benefits Networking Resource

## **Agenda**

---

June 17, 2010	8:30–9:00 am	Registration & Breakfast
	9:00–11:00 am	Program

## **Cost**

---

- Included in annual dues for members and non-members who join prior to the program or at the door – annual WACABA membership is \$100.
- \$45 for non-joining non-members

## **Location**

---

The Reznick Group  
#400  
7700 Old Georgetown Road  
Bethesda, MD 20814

## **Register !**

---

Register online at [www.wacaba.org](http://www.wacaba.org).